



Get Better. Do Better. Be Better.



ALIVE

RECOVER

IMPACT

REPORT 2024-25

WHEREVER YOU ARE, WE'LL MEET YOU THERE!



Get Better. Do Better. Be Better.

www.healthright360.org

Our Mission: To transform lives through compassionate care, empowerment, and advocacy – inspiring hope and advancing health justice for all.



REFLECTIONS FROM OUR CEO

Dear Friends,

At HealthRIGHT 360, we believe healthcare is a human right, and that means more than access to a physician. It means ensuring people can receive the behavioral healthcare they need without shame; afford housing, medications, and nutritious food that meets their needs and preferences; and rely on up-to-date vaccines and trusted, scientific guidance to keep their families healthy. This year, our commitment to integrated care has taken on renewed urgency as critical pillars of public health, such as Medicaid, food assistance, vaccines, and scientific infrastructure, have come under threat.

Decisions made at the federal level are undermining the very systems that help our communities heal and thrive. These cuts jeopardize access to healthcare, particularly for marginalized populations and those historically excluded from traditional systems. They also compromise the data and research that guide local and state responses to overdose, natural disasters, and emerging medical concerns; and endanger our ability to allocate limited resources effectively across the continuum of care.

Our work has always been grounded in science, equity, and compassion, and never has that approach been more essential.

In the face of these challenges, we have expanded our integrated services, deepened our advocacy, and invested in the behavioral health workforce of the future. This includes launching a student loan repayment fellowship to retain and support early-career clinicians, growing our apprenticeship and training programs, and opening new opportunities in the field for people with lived experience. Our exceptional staff, many of whom have personal histories that mirror those of our clients, remain at the heart of our mission and the key to our success.

We are proud of what we have built together: a modernized network that delivers dignified, stigma-free care to almost 44,000 people each year. Whether we are helping a mother navigate recovery through our perinatal programs, supporting a senior reentering the community after an extended period of incarceration, offering integrated primary care to an unhoused neighbor, or bringing a smile to a child with our free dentistry, we meet people where they are and stay with them as they move toward their own goals for health and well-being.

We remain committed to making our programs safe, affirming spaces for LGBTQ+ individuals; welcoming and culturally and linguistically responsive to immigrant communities; and rooted in the belief that everyone deserves quality treatment, regardless of background or ability to pay. Our participation in the California Recovery Incentives Program continues to demonstrate meaningful progress in improving engagement and recovery for people with stimulant use disorder.

As you explore the data and stories in this year's report, I hope you will see what I do: a future that is still within reach, powered by compassion, integrity, and the belief that everyone deserves a chance to heal. And we hope you will continue to stand with us as we face what is ahead together.

A handwritten signature in blue ink, appearing to read 'Vitka Eisen', with a long horizontal line extending to the right.

Vitka Eisen, MSW, Ed. D
President and Chief Executive Officer

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ACCOMPLISHMENTS FROM 2024 – 2025

How HealthRIGHT 360 is furthering our mission to provide non-judgmental healthcare to people and communities in need.

In FY24-25, HealthRIGHT 360 (HR360) reached almost 44,000 low-income, vulnerable Californians with evidence-based interventions, including primary dental and medical care, residential and outpatient mental health and substance use disorder treatment, transitional housing, services for men and women who are re-entering the community following incarceration, and much more.

HR360 launched multiple projects to standardize treatment at our programs. Our programs across the state, and especially in San Francisco, are accomplishing high levels of performance. In March 2025, HR360 passed a rigorous accreditation process by the Commission on Accreditation of Rehabilitation Facilities (CARF) with flying colors, receiving unanimous commendation for our clinical integrity and impact.

We have improved staff retention across the agency by expanding our HR team to include recruitment staff; increasing salaries across the agency; improving our onboarding process; and building a workforce training program pipeline to prepare and hire underserved individuals for career-track mental health care roles. Our improved staff retention levels have allowed us to increase client service capacity. Our residential programs are at full capacity, with every bed filled as a result of our hiring successes.

To meet our increased need for Medication-Assisted Treatment, we have added new exam rooms in the Intake Department of our Integrated Care Center in San Francisco to expand appointment capacity. Despite ongoing challenges with healthcare worker shortages, our medical clinic secured additional permanent providers, increasing our capacity for client services.

Our agency has successfully implemented a new remote pilot program monitoring system at all our residential SUD treatment locations. The new system ensures staff are more directly monitoring clients who are at highest risk for overdose. Our work was featured in the “Wall Street Journal” in an article exploring individuals facing complex health and social challenges. We are incredibly proud of the expertise and compassion our staff bring to the field.

HR360 launched Enhanced Care Management (ECM) services in Orange County in FY23-24 and has now expanded our programming to include jail and prison in-reach services. In-reach services enable clients to enroll in Medi-Cal benefits and receive reentry case management up to 90 days before release.

We are pleased to report that we were awarded funding through the Behavioral Health Continuum Infrastructure Program (BHCIP), which is part of the first round of Proposition 1 investments administered by the California Department of Health Care Services. With this support, we will expand vital services in Santa Clara and Ventura Counties, creating 120 new residential beds for individuals experiencing substance use disorder and co-occurring mental health conditions. These projects will significantly strengthen local access to withdrawal management and residential treatment, services that are urgently needed and long overdue.



HealthRIGHT 360 PRCS Los Angeles Outreach



Prototypes El Monte Resource Fair

HEALTHRIGHT 360 FAMILY OF PROGRAMS

Asian American Recovery Services provides an array of culturally competent behavioral health services to the Asian, Pacific Islander, Native Hawaiian and other ethnically diverse communities of the San Francisco Bay Area. Our programs serve youth, adults, and families, and are located in San Francisco, Santa Clara, and San Mateo Counties. In 2025, AARS celebrated 40 years of serving the community and 30 years of the Sister-to-Sister Youth Leadership Conference.

Haight Ashbury Medical Clinics offers primary medical, dental, substance use disorder treatment, and mental health services guided by our historic principle that "Healthcare is a Right, Not a Privilege." Our supportive staff is experienced in addressing the complex healthcare needs that result from homelessness, poverty, and addiction. Clinic providers have specialized expertise in preventative health, chronic conditions, infectious disease, and addiction.

North County Serenity House provides a gender-responsive and trauma-informed environment, using evidence-based and best practices that recognize and account for the role that trauma frequently plays in the lives of the women and men we serve. NCSH operates residential treatment and transitional housing programs throughout San Diego County.

Prototypes is a lifeline to women who are struggling with addiction and other serious issues such as domestic violence and mental illness. Mothers with small children may enter residential treatment as a family. Prototypes operates several sites throughout Southern California, serving thousands of women, men, and children each year.

Rock Medicine provides mobile medical triage and coverage at concerts, music festivals, sporting events, parades, and other large events throughout California. For more than 50 years, Rock Med volunteers has provided free, non-judgmental care and set the standard in event medicine.

Walden House has been providing behavioral health services since 1969, serving people with mental health and substance use disorder issues at various residential and outpatient facilities throughout California, including in-custody treatment programs and services for people transitioning back into their communities.

Women's Recovery Association in San Mateo County provides a comprehensive continuum of care including residential treatment, professional clinical services, and community peer support. The comprehensive programming includes individual and family counseling, group therapy, and educational groups that focus on women's recovery from substance use disorder and related addictive behaviors.



HealthRIGHT 360 MLK Behavioral Health Center Staff



HealthRIGHT 360 Men's Residential 890 Hayes Staff

MAKING A DIFFERENCE

Testimonials from our graduates and staff

”

I came to HealthRIGHT 360 Women's HOPE because I was struggling with alcoholism. The love and support I found here did more than help me stay sober – it made me feel truly welcome. From the moment I walked through the door, any shame or embarrassment I carried disappeared.

– PORTIA

”



HealthRIGHT 360 Graduate



HealthRIGHT 360 Graduate

”

I'm proud of myself for not using since June 4, 2020, and the staff at HealthRIGHT 360 has been a huge part of that. They always made me feel like I could do it, and having that reassurance, knowing someone truly believes in you, made all the difference..

– RILEY

”

”

HealthRIGHT 360 gives people the chance to become decent, successful human beings. I am an example of that, and I see it in our graduates every day. It starts with consistency and structure, being in an environment that leads with love and support. HR360 creates opportunities for our graduates to thrive when they leave because of the tools they learn here.

– SHELLY

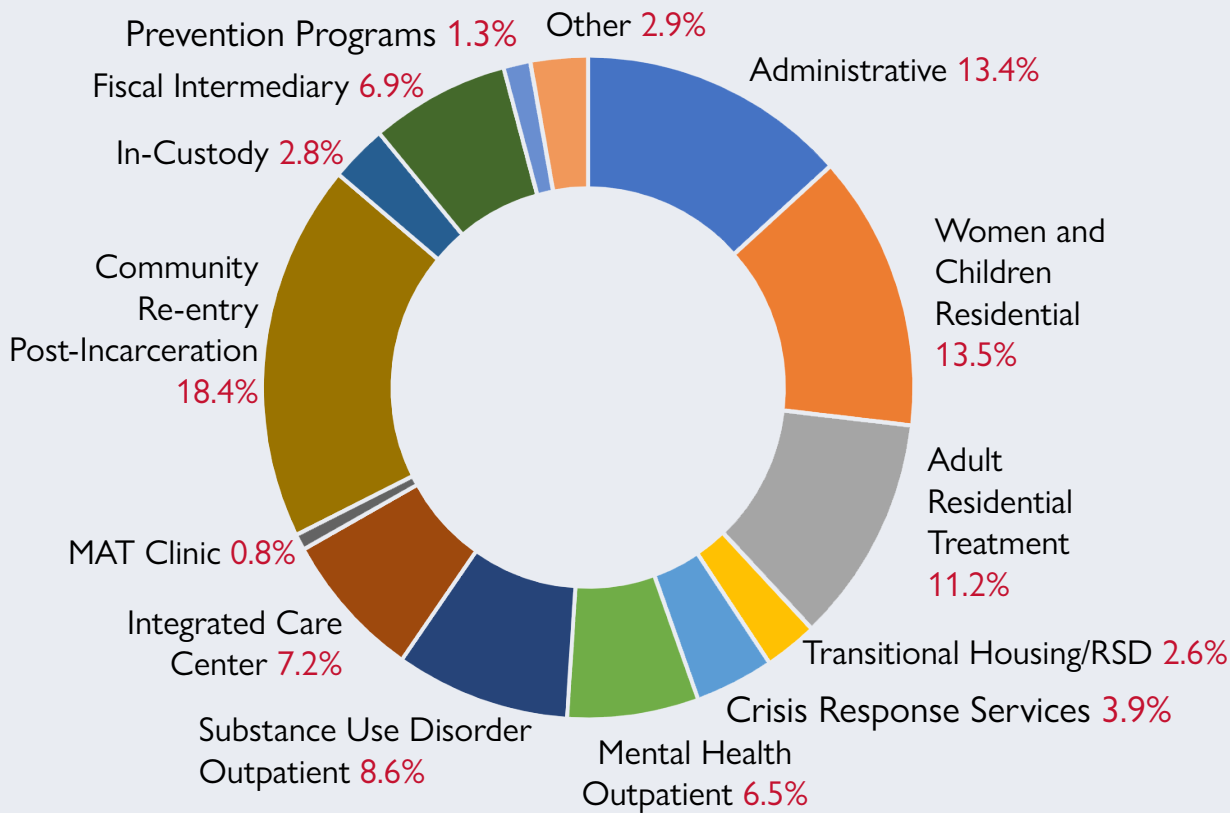
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HealthRIGHT 360 Staff

OUR YEAR IN NUMBERS

HOW WE SPEND OUR MONEY



Organization Budget:
\$200,550,801

DEMOGRAPHICS OF PEOPLE SERVED

32.25%
Latinx/Hispanic

21.73%
White

18.03%
African-American/Black

14.03%
Unknown

5.57%
Other

4.32%
Asian

2.81%
Mixed Race

1.26%
Native American/Alaska Native

GENDER

Male **60.58%**

Female **30.57%**

Transgender Female **0.58%**

Other **8.27%**

NUMBER OF PEOPLE SERVED BY HEALTHRIGHT 360 PROGRAMS IN FY 24 – 25

Medical and Dental Services (Northern CA)	6,603
Residential and Outpatient Behavioral Health Services (Statewide)	11,749
Rock Medicine (Statewide)	15,000
Criminal Justice Programs (Statewide)	7,956
Youth and Adult Prevention & Aftercare and Youth Substance Use Prevention (Southern CA)	1,626
Multi-Cultural Youth and Young Adult Prevention and Outreach (AARS)	268
Workforce Development Programs	24

PEOPLE SERVED

44,000

COUNTIES

10

RESIDENTIAL BEDS

1500

HEALTHRIGHT 360's FUNDRAISING EVENTS

A big thank you to our sponsors, donors, guests, volunteers and staff who stepped up and stepped out for our annual Be the Change Breakfast. Together, we raised funds to provide critical services for mental health issues, substance use disorder treatment, homelessness, and chronic medical needs for vulnerable people. This breakfast is a meaningful morning that highlights HealthRIGHT 360's life-changing work in our community.

We hope to see you at our **Be the Change Breakfast on Wednesday, December 3rd, 2025!**

We greatly appreciate our sponsors, guests, in-kind and auction donors, event committee, volunteers and staff who joined together to make our 2025 Black Tie & Tie Dye Happening a tremendous success! Congratulations to our Healthcare Visionary Award Honoree, The Honorable Ellen Chaitin, Superior Court Judge (ret.). Save the Date for our next **Black Tie & Tie Dye Happening on Thursday, May 7th, 2026!**

As we celebrate our legacy with tie dye and music, we remain committed to responding to the urgent, complex healthcare needs of our communities today. Supporters like you help to fund our vital healthcare programs and provide accessible, non-judgmental care for our most vulnerable neighbors and families in San Francisco and throughout California.



HealthRIGHT 360's Be The Change 2024



HealthRIGHT 360's Be The Change 2024



HealthRIGHT 360's Black Tie & Tie Dye Happening 2025



HealthRIGHT 360's Black Tie & Tie Dye Happening 2025

MARKETING NEWS

HR 360 ONLINE SWAG STORE

It's here! HealthRIGHT 360's Online Merchandise Store is officially open. Whether you're part of our team or part of our community, you can now grab your favorite branded gear: T-shirts, polos, totes & more! Shop now via this [link](#) or the **Shop button on our site**. We drop new items often, don't miss out!

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Featured products



Be Kind to People who use Drugs T-shirt
\$25.99 USD



Resilient T-shirt
\$25.99 USD



HR360 Soft Shell Jacket
\$49.99 USD



HR360 Logo Mesh Polo
\$29.99 USD



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\$17.99 USD



HR360 Logo Tote Bag
\$15.99 USD



HR360 Logo Zip Hoodie
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HR360 Logo Hoodie
\$44.99 USD



SCAN ME

THANK YOU TO OUR GENEROUS DONORS!

We gratefully thank all of our donors who made gifts between July 1, 2024 – June 30, 2025.

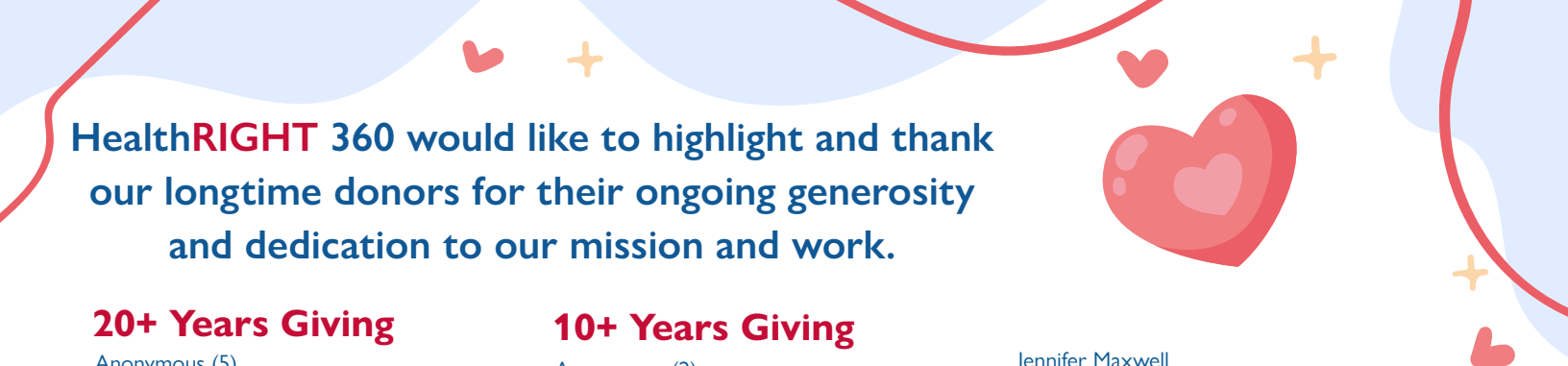
The majority of the funds we receive at HealthRIGHT 360 come from public sources to directly support medical and behavioral health services. Funding for critically needed client resources or facility upgrades requires the support of private foundations, businesses and individuals. Grants and donations, including in-kind, help us to provide comprehensive whole-person care and show our clients that there are community members who care and want to help as they get the healthcare they need.



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When you include **HealthRIGHT** 360 in your will or living trust, you support the tens of thousands of individuals each year who come to our doors for primary medical care, mental health and substance use disorder treatment, and housing and food insecurity assistance.

If you have a specific purpose or program of ours in mind, please contact **Shabana Siegel** at ssiegel@healthright360.org or **415-425-8869**. Thank you!

HealthRIGHT** 360 is a nonprofit organization with the tax ID 94-6129071.**



**Asian American Recovery Services | Haight Ashbury Medical Clinics
LGBTQ and Trans Health Services | North County Serenity House
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Women's Health Services | Women's Recovery Association**





Thank You from the Health**RIGHT** 360 Family!

Questions?

Please contact Shabana Siegel, Chief Philanthropy and Marketing Officer at ssiegel@healthright360.org.

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